



GOLDVISH LAUNCHES THE 'EQUILIBRIUM'

The First Luxury Dual SIM mobile phone

The Ultimate Balance in business and personal communication

Geneva, July 14th - After the 'Le Million', the 'Illusion' and the 'Revolution', GOLDVISH proudly presents the new 'Equilibrium' collection. It is the newest addition to the exquisite GOLDVISH product range.

The handmade GOLDVISH Equilibrium cell phone sets a new standard in the world of luxury mobile phones. With the introduction this month GOLDVISH again shows that state of the art design, technology and the finest materials can seamlessly combine into a unique masterpiece. The result is a timeless classic from the future.

The GOLDVISH Equilibrium provides the convenience of having one or two SIM cards in active mode. This enables you to be reached on one or two numbers at the same time. It is the ideal tool to create balance between private and business communication, without having to carry two phones. The GOLDVISH Equilibrium will also be the ideal travel companion as you can have your primary SIM and a local SIM active at the same time during your stay abroad.

Furthermore the GOLDVISH Equilibrium is equipped with a large 2.4 inch ultra-clear LCD screen, covered with an impressive 115 CT grade-A scratch resistant natural Sapphire. The user interface is purpose built for ease-of-use and the efficient software guarantees more than 20 days stand-by time because of its ultra low power consumption.

The GOLDVISH Equilibrium is handcrafted in the heart of Switzerland and consists of durable and exclusive materials, such as 316L Stainless Steel, Titanium, space grade Aluminum, the finest leather, 18K Gold and Platinum. The metal parts are finished by hand and with high-tech PVD protective coating which creates an inspiring palette of models.

The GOLDVISH Equilibrium is starting from €6.900 in Stainless Steel and goes up to €110.000 Euro for pave diamond encrusted versions. The Equilibrium is only available at selected retailers worldwide and via www.goldvish.com.

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About GoldVish:

GoldVish, a Geneva-based company, has firmly established its position as a pioneer in the market of luxury personal communication by introducing exclusive handmade cell phones, watches and accessories. Established in 2003 the company's uniqueness is based on combining three distinctive worlds: swiss craftsmanship, haute couture and the ever-developing world of technology. For additional details or more information, please visit www.goldvish.com or e-mail the company at info@goldvish.com

Pictures:

High resolution images can be downloaded on www.goldvish.com/download

